

CELEBRATING
25
YEARS!

Be a part of this beloved community festival!

All sponsors receive visibility on screen and in the hands of our 3,000+ yearly attendees.
Our highest level sponsors receive exposure through regional advertising.

IN WALKABLE, CHARMING DOWNTOWN

FREE & LOW COST OPTIONS FOR ATTENDEES

FILMMAKER FORUMS

INTIMATE VENUES WITH WORLD-CLASS FILMS

OUTDOOR FILMS OVERLOOKING PORT TOWNSEND BAY

YEAR-ROUND PROGRAMMING

PAST GUESTS INCLUDE
DANNY GLOVER
CLORIS LEACHMAN
DEBRA WINGER
TONY CURTIS
ELLIOT GOULD
BEAU BRIDGES
PETER FONDA



PAST GUESTS INCLUDE
EVA MARIE SAINT
BRUCE DERN
PATRICIA NEAL
INDIGO GIRLS
PIPER LAURIE
CHRIS COOPER
LINDSAY WAGNER



PAST GUESTS INCLUDE
KAREN ALLEN
JOHN SAYLES
MORGAN NEVILLE
DYAN CANNON
BUCK HENRY
MALCOLM MCDOWELL





AUDIENCE DEMOGRAPHICS

AUDIENCE SNAPSHOT

3,000+ Attendees (Year-Round + Festival)

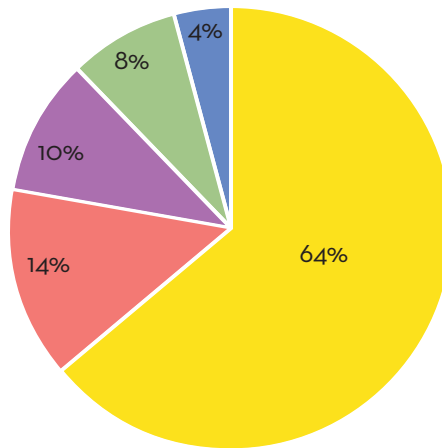
Stay an Average of 3 Nights

Spend Nearly \$400

83% of Guests Patronize PTFP Sponsors

20% New Attendees Each Year

WHERE THEY'RE COMING FROM



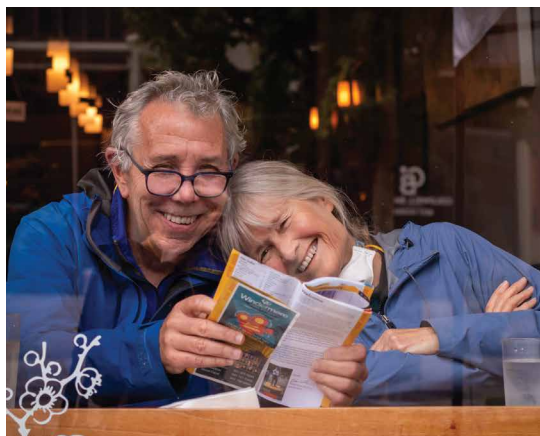
- Port Townsend 64%
- Seattle Area 14%
- Jefferson/Kitsap County 10%
- Outside Washington 8%
- Elsewhere in Washington 4%



SPONSORSHIP BENEFITS

For more information contact:
keith@ptffilmfest.com

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	LEVEL 6
Year-Round Benefits	\$11,500 or \$965/mo	\$8,500 or \$715/mo	\$6,000 or \$500/mo	\$3,500 or \$290/mo	\$1,500 or \$125/mo	\$750 or \$65/mo
FOCUS FILMS AND BACKYARD MOVIES						
JAN, FEB, MAR, APR, MAY, JUNE, JULY, AUG, NOV, DEC						
Sponsor of Focus Films and/or Backyard Movies (cash sponsors only)	3 Year-Round Films	2 Year-Round Films	1 Year-Round Film	1 Year-Round Film	—	—
Logo on all Marketing Materials	✔	✔	✔	✔	—	—
Focus Film Ticket(s), if sponsored	3 Tickets	2 Tickets	1 Ticket	—	—	—
FILM FESTIVAL						
SEPTEMBER						
Logo on Festival Marketing Materials*	✔	—	—	—	—	—
Ad in Festival Program	Large Ad	Large Ad	Medium Ad	Small Ad	—	—
Ad on Festival Screens (all films)	✔	✔	✔	✔	—	—
Logo on Group Thank You in Program and on Screen	—	—	—	—	✔	✔
Patron Passes	2 Patron Passes	1 Patron Pass	1 Patron Pass	—	—	—
Festival Passes	—	—	—	2 Passes	—	—
6-Passes for Festival	(8) 6-Passes	(6) 6-Passes	(4) 6-Passes	(2) 6-Passes	(2) 6-Passes	(1) 6-Pass
Gala - Comp Tickets	Included in Patron Pass	Included in Patron Pass	Included in Patron Pass	—	—	—
Gala - Early Access to Purchase Tickets	—	—	—	Included with Passes	Included with Passes	Included with Passes



*Additional Exposure for Level 1 Sponsors

Your logo will appear on:

- ✔ Regional ads
- ✔ Local ads
- ✔ Social media
- ✔ PTFF newsletter & website






CONNECT WITH THE COMMUNITY!

- ✔ Year-Round Sponsorship Opportunities
- ✔ Initiate Your Sponsorship at Any Time
- ✔ Sponsor the Festival, Focus Film Series and Outdoor Summer Movies
- ✔ Exposure Throughout the Peninsula and Greater Seattle Region

EXPOSURE ON MULTIPLE PLATFORMS

We regularly connect with over 16,000 followers, subscribers, and fans across our various platforms, including our widely-read newsletter, social media channels, and website.

DIGITAL REACH

-  Over 4k Facebook Followers
-  Over 2.2k Instagram Followers
-  Over 4k Newsletter Recipients

SPONSORSHIP DEADLINES

Sponsorships are accepted on a rolling basis throughout the year.

Due dates for 2024 Festival Sponsorship:

- Level 1: April 1
- Level 2-6: June 1

Photo Credits: Elizabeth Becker, Deja View Photography, Mark Saran, Viola Ware

For more information contact keith@ptfilmfest.com